Creative installation on mental health for the (semi-)public space

05/2026 – 03/2027

Initiator
Wiener Gesundheitsförderung – WiG

Objectives
Commissioned by the Wiener Gesundheitsförderung – WiG, queraum is developing a creative installation focused on mental health for young people, designed for (semi-)public spaces in Vienna. To this end, queraum – in collaboration with four peer facilitators – organized a five-week design process. During this period, adolescents and young adults determined which themes the installation should address and how it should be designed. The goal of the installation is to make mental well-being tangible in a way that is accessible, resource-oriented, and destigmatizing – free from the pressure of expectations, requiring no prior knowledge, and without any institutional context. The installation will be piloted at the Donauzentrum in Vienna during the second quarter of 2027.

Implementation
The peer process facilitators planned and moderated the workshops in collaboration with the queraum team, synthesizing the findings into conceptual proposals. Over the course of three design workshop sessions, a group of young people developed initial ideas. In the final design workshop, 28 young adults tested preliminary concepts for specific stations and refined them further together with the WiG. Participants were reached through partnerships with AusbildungsFit (vocational training preparation) programs, youth centers, and schools. The results are currently being developed in terms of content and will be implemented in cooperation with Stadt Wien Marketing. queraum is providing support for the on-site pilot phase and documenting the process to serve as a foundation for potential future development.

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